

Contact:

Jay Morakis (for PDQ Enterprises)
M Group Strategic Communications
212.266.0191
jmorakis@mgroupsc.com

PDQ ATS CAPTURES OVER 1% U.S. EQUITIES TRADING IN AUGUST

Over 1.1 billion shares executed through PDQ's innovative trading venue

CHICAGO, IL September 8, 2014 – **PDQ Enterprises** (www.PDQATS.com) today announced that PDQ ATS, its equity trading venue, captured over 1% of US equities trading through its internal matching and customized routing capabilities for the month of August 2014. During the month PDQ ATS experienced total volume of 1.13 billion shares representing 1.03% of the total U.S. equities volume of 109.9 billion shares.

This represents a major milestone for PDQ as traders continue to migrate to the venue due to its unique process that enhances fairness in equity trading markets. PDQ ATS is the high-speed, electronic and efficient algorithmic version of a traditional floor. It offers increased liquidity discovery and potential price improvement through the aggregation of an "electronic algorithmic crowd" of automated market makers competing for order flow. The venue offers the benefits of traditional floor trading, while maintaining the anonymity and confidentiality of a dark pool. By allowing its liquidity providers to respond to orders, PDQ's patented process delivers unique pools of liquidity to those seeking larger execution sizes, creating improved market efficiencies for institutional traders.

Keith Ross, CEO of PDQ Enterprises commented on today's news, "We are excited to have captured over 1 percent of U.S. equities trading in August, and given the issues with high-speed electronic trading today, believe this number will continue to rise. With traders increasingly concerned about gaming, front-running and other issues in the financial markets, PDQ represents the change our markets need. Our electronic re-creation of the floor, combined with our custom routing capability, securely aggregates liquidity and creates a more efficient structure for equity trading."

ABOUT PDQ ENTERPRISES

PDQ Enterprises (PDQ), Inc., is the developer of the PDQ Alternative Trading System (ATS), a flexible equity trading venue that offers liquidity discovery and potential price improvement through the aggregation of an "electronic algorithmic crowd" of automated market makers. The PDQ process offers a unique market structure that allows for the aggregation of liquidity to create a more efficient market. For additional information, please visit <http://www.pdqats.com>.